Expectations-based Processes – An Interventionist Account of Economic Practice: Putting the Direct Practice of Economics on the Agenda of Philosophy of Economics

Leonardo Ivarola, CIECE, School of Economics, University of Buenos Aires
ivarola@economicas.uba.ar.

Gustavo Marqués, CIECE/ IIEP, School of Economics, University of Buenos Aires
gustavoleomarques@hotmail.com

Diego Weisman, CIECE, School of Economics, University of Buenos Aires / UNLZ
diego_mw@hotmail.com

The paper starts by distinguishing between two kinds of economic practice: theoretical economic practice (TEP) (model and theory building) and direct economic practice (DEP) (the practical operation upon real economies). Most of the epistemological and philosophical considerations have been directed to the first type of practice, one of whose main goals is the discovery of particular sorts of economic laws, mechanisms and other regularities which throw light on relevant economic patterns. We do not deny that in some restricted domains these kinds of regularities may be found. Rather, we claim that the realm of economics is best understood as consisting of processes whose regular structure (if they have one at all) is not guaranteed beforehand but may be crucially influenced and successfully enforced by what we call DEP.

We claim that (a) some economic processes are a particular type of social process that will be referred to as Expectations-Based Processes (EBP). Characteristically, an EBP shows a connection between the information that individuals receive from the relevant economic context, the expectations they form, and the actions they perform; (b) in those cases in which EBP exhibit a regular behaviour, they depend on agents’ expectations and, crucially, we argue, on interventions upon them. Authorities as well as other economic actors may intervene to change agents’ expectations (and therefore, their decisions), contributing to shape EBP and helping to produce the patterns that lead to some targeted economic phenomena.

These features of EBP show that they are not shielded from external influences and they do not run autonomously once triggered. Therefore they cannot be conceived as mechanisms or as economic machines. Rather they are open-ended processes that require continuous prodding on the part of policy makers to keep them running in the intended way.

JEL B49

Keywords: socioeconomic processes, mechanisms, intervention, economic practice, expectations, philosophy of economics.
I. Introduction

Economics is an ambiguous term: it refers both to economic processes (real markets and real economies) and to their representations (theories and models). Most of the methodological and philosophical accounts of economics focus on theoretical practice, and portray it as an attempt to represent economic regularities: some autonomous (but restricted) economic laws that in some way are in place out there and keep running by themselves once triggered. This paper proposes a new approach, shifting philosophical attention to other issues.

First, the focus is put on processes now, not on their representations. We claim that most economic processes of the real world economies may be characterised as what we call expectation-based processes (EBP), which are open-ended processes based on agents’ expectations and subject to external interventions on the part of several economic actors.

Second, even if current theoretical practice is critically considered, we do not reject it. Rather, we suggest that it would be worthwhile to change the focus: our paper gives an outline of the kind of theoretical economic practice (TEP) that is able to provide schemas of expectations based processes, and examine their main features and epistemological foundation.

Third, this paper focuses on what we call direct economic practice (DEP): the way in which, given the knowledge provided by schemas of expectations based processes as well as other kinds of relevant knowledge and skills, the continuous interventions of different economic actors contribute to influence and transform real economic processes.

These two types of practices –TEP and DEP– are closely related to one another, but they and their products are different and should be carefully distinguished. Conventional economic representations (models) assume all the special conditions needed for the rise of stable self-regulating economic mechanisms, which supposedly exist and operate on the targets of those representations (the concrete economies out there). However, looking at real economies what we see everywhere is unstable processes that demand continuous external assistance to reach their intended targets. We do not deny that there may be regularities after all (perhaps in very restricted and volatile domains), but we argue that at least in the type of processes we examine in this paper, when these regularities occur most of them are administered (or human-made) regularities. So we encourage paying more philosophical attention to EBP, the kind of theoretical practice able to show its open-endedness nature, and crucially, to DEP, which consists of the application of theoretical and extra-theoretical tools and skills upon concrete economic systems in order to influence economic processes. Unfortunately, current philosophical analysis of economics has paid little attention to these issues, leading to a biased view of economic reality and economic practice.

II. Looking Behind Regularities: Mechanisms and Nomological Machines

In the last decade the mechanistic movement has played a crucial role in the contemporary philosophy of science, supporting the idea that a vast variety of phenomena in the world are the result of the operation of mechanisms (Glennan, 2008). Thinking in terms of mechanisms is attractive because it dodges the use of the controversial notion of laws, whose main characteristics – non-temporality, universality, etc. – usually do not manifest in reality.

Different accounts have defined what a mechanism is (MDC, 2000; Glennan, 2002b; Woodward, 2002; Hedström and Swedberg, 1998b; Bunge, 2004; Darden, 2006; Bechtel and Abrahamsen, 2005; etc.) Despite some differences in content, all of these contributions share the view that ‘mechanism’ is a central notion for understanding scientific practice.
In the remaining sections we take some ideas from current mechanistic literature and put them to work on the domain of economic processes. More precisely, we incorporate the processual (Glennan, 2002b), individualistic (Hedström & Swedberg, 1998b; Hedström and Ylikoski, 2010) and dualistic (Machamer, Darden and Craver, 2000; in short, MDC) accounts of mechanisms in order to examine EBP. Though when applied to the social realm the mechanistic approach takes for granted the validity of conditions that usually are not present in the intended social targets, and consequently rarely (if ever) are useful for elucidating those issues which are the focus of this paper, some of their conceptual tools help to clarify the specific nature of the kind of economic processes examined in this paper.

On the one hand, mechanisms are thought of as processes in a concrete system (Bunge, 2004; MDC, 2000). However, not every process is considered a mechanism. Mechanisms are a particular type of process characterised by a stable behaviour. It is precisely this stability which separates processes that are mechanisms from those that are just sequences of events. Elaborating on this point Glennan (2002b) distinguishes between:

a) fragile processes (sequences that have particular (occasional) configurations), and
b) robust processes (sequences whose configurations are stable).

The successive stages that constitute sequences may or may not be connected to each other in a stable way. For instance, as Glennan (2002b) has pointed out, the succession of events that led to his first meeting with his wife was rather unique. These kinds of processes are what he calls ‘fragile’. Fragile sequences are not regular; even small changes in the precedent conditions could result in unanticipated events. The process that starts with the hitting of a ball and ends with a broken window after impacting many intermediate obstacles is not a stable set of elements. It does not exhibit the kind of behaviour that we designate as regular. Only robust sequences have a fixed (stable) structure and may therefore be considered mechanisms1.

On the other hand, different views about what are the components of mechanisms have been proposed. Though many authors assume a monistic position according to which mechanisms are composed of entities interacting in a stable way (e.g., Glennan, 2002b), other philosophers like MDC (2000) propose a non-reducible dualistic account that depicts mechanisms as conformed by entities and activities. We will adopt this view, because activities perform a crucial role in our account of economic processes. In this sense, one important contribution which clarifies the particular nature of activities in the social realm comes from Hedström and Swedberg. They say that in the context of social sciences individuals are those particular kinds of entities that perform activities. In their words, a mechanism ‘is not built upon mere associations between variables but always refers directly to causes and consequences of individual action oriented to the behaviour of others’ (Hedström and Swedberg, 1998b, p. 24). The kinds of activities involved in a social mechanism are intimately connected to human action.

The concept of mechanism has been deemed crucial for social sciences because, apparently, it serves explanatory purposes quite well. More relevant to our argument, mechanisms seem to allow interventions on reality with the aim of achieving particular purposes. Arguably, interventions are made possible because mechanisms involve stable or invariant relations between their parts, and because such a stability is the source of regular

---

1 Stability is essential in every account of mechanisms. MDC states that mechanisms are ‘entities and activities organized such that they are productive of regular changes from start or set-up to finish or termination conditions’ (p.3). Likewise, Glennan defines it (for a behaviour) as ‘a complex system that produces that behaviour by the interaction of a number of parts, where the interactions between parts can be characterized by direct, invariant, change-relating generalizations’ (2002b p. S344).
behaviours. So, it is thought that restricted regular conjunctions of events of the human type could be obtained in this way, and triggering the appropriate mechanisms guarantees regularities at the level of events. Hence, it is argued, they could be a key instrument for implementing successful social and economic policies.

A particular version of the mechanistic approach is Cartwright's defense of the thesis that nomological machines (NM) are what underpin the emergence of regularities (though probably Cartwright herself will refuse to be included in this movement). According to her approach 'laws, to the extent that we need them, arise because of, and are true only in, nomological machines: setups, usually made by us but sometimes found in nature, that combine a simple/stable structure and sufficient shielding from outside influences so as to give rise to regular behaviour (Hoefer, 2008, p. 5).

Nomological machines differ from mechanisms in many ways. For instance, mechanisms are described by Cartwright as parts of NM, and are made of capacities, not of causal relations. Besides, Cartwright emphasizes the constructive nature of NM, something that is not at the center of the mechanistic approach. However, these differences are not relevant for our argument because in both views what allows interventions through economic policies is counting on prior knowledge of regularities which are invariant under certain conditions. In the case of NM it is crucial that these conditions should be identified ex-ante, by theoretical means, and be there working on reality before any intervention upon the economy is implemented. Otherwise we are not entitled to use assumed regularities as a basis for implementing economic policies.

Even if we concede that action is usually preceded by some sort of (theoretical) knowledge, we shall argue that the assumption that mechanisms or nomological-based regularities exist, that they work in an autonomous way, and that they depend on us only by the fact that in some cases we have to provide the needed triggering factor (and then, as it is commonly said, we may go fishing) is wrong. DEP is set aside within this framework and its importance becomes unintelligible. In our view, contrary to the mechanistic approach that is presupposed in mainstream philosophy of economics, most of the regularities that exist in concrete systems are the product of continuous interventions upon the relevant context and peoples' expectations.

III. An Illustration of Economic Processes: the Keynes Effect

To illustrate our claim we examine the main features of a particularly relevant case of economic process: the so-called Keynes Effect (in short KE). To show its main stages let's suppose a market in which both unemployment and flexible wages exist. With unemployment, wages are bid down, marginal costs drop and output expands. However, the extra output cannot be all sold because the marginal propensity to consume is less than 1. Thus, there will be accumulation of inventories and this will lead to price reductions. The change in the price level will lower the demand for active balances, causing the demand for money function to shift and creating an excess supply of money at the prevailing rate of

---

2Some observations about the role this illustration plays in the argument will be in order. First, the authors of the present paper have different views about which of the many available (and competing) economic theories is the ‘correct’ one. But fortunately, we do not need to make up our mind about this issue. Our contribution is a philosophical reflection concerning what else besides theoretical economic knowledge is needed for regular economic patterns to obtain. We choose KE because the role of both agents’ expectations and external political interventions are clearly visible in it, but any other economic regularity could have been chosen for the present purpose as well. Further, it should be pointed out that we are not claiming to offer a general characterisation of what an economic process is or is made of. However we believe that our account could also be relevant for illuminating many other economic processes and the sort of practice that helps to generate economic regularities.

3We are grateful to Alejandro Nadal for his useful comments about the Keynes Effect.
interest. This results in a corresponding excess demand for bonds, with the result that bond
prices will increase causing the interest rate to fall (at least until the excess supply of money
is channeled into speculative or idle balances). Because the interest rate is a key variable
determining investment, the lower rate of interest will encourage higher levels of investment
(and of aggregate demand). This leads to higher levels of output and to the elimination of
involuntary unemployment.

The idea involved in the notion of mechanism is that once triggered (i.e. the initial
stage is activated), and assuming no interferences in its development, the process continues
in a firm and stable way. Thus, in order to reach the final stage it is only required that the
triggering factor be activated. Apparently, the KE satisfies this condition. In order to show its
most crucial steps, the complex process referred to above is often represented in the
simplified way depicted below:

\[ +\Delta M \rightarrow -\Delta i \rightarrow +\Delta I \rightarrow +\Delta N \rightarrow +\Delta Y \] (K)

where the expressions +\(\Delta X\) and \(-\Delta X\) mean, respectively, a positive (negative) change in a
variable X. KE asserts that when the money supply (M) increases a decrease in the interest
rate (i) will take place (stage I). This change will stimulate investment (I) (stage II) and
consequently employment (N) and production (Y) (stage III). KE describes what may be
called the ‘typical road’, because it is the succession of steps that normally prevails.

**Deviations from the Typical Road**

The KE process described above is not isolated, but is part of a broader picture provided by
the General Theory, which consists of a set of interrelated sub-processes. Therefore, KE
prevails as long as a ceteris paribus clause – including all the remaining relevant factors – is
met. Hence, the normal prevalence of KE means that changes in those factors are not
significant enough to prevent the accomplishment of the sequence of events described by KE.
However, these changes may sometimes be significant. As a consequence, agents modify
their course of action, which alters the normal behaviour of KE. In Keynes’ words:

‘We have now introduced money into our causal nexus for the first time, and
we are able to catch a first glimpse of the way in which changes in the
quantity of money work their way into the economic system. If, however, we
are tempted to assert that money is the drink which stimulates the system to
activity, we must remind ourselves that there may be several slips between
the cup and the lip. For whilst an increase in the quantity of money may be
expected, cet. par., to reduce the rate of interest, this will not happen if the
liquidity-preferences of the public are increasing more than the quantity of
money; and whilst a decline in the rate of interest may be expected, cet. par.,
to increase the volume of investment, this will not happen if the schedule of
the marginal efficiency of capital is falling more rapidly than the rate of
interest; and whilst an increase in the volume of investment may be expected,
cet. par., to increase employment, this may not happen if the propensity to
consume is falling off. Finally, if employment increases, prices will rise in a
degree partly governed by the shapes of the physical supply functions, and
partly by the liability of the wage-unit to rise in terms of money. And when
output has increased and prices have risen, the effect of this on liquidity-
preference will be to increase the quantity of money necessary to maintain a
given rate of interest (Keynes, 1936, p. 155).

This situation may be represented through the following schema:

\[
\begin{align*}
\Delta M &\rightarrow -\Delta i \\
-\Delta i &\rightarrow \Delta I \\
\Delta I &\rightarrow \Delta N \\
-\Delta N &\rightarrow \Delta Y
\end{align*}
\]

The horizontal arrows denote the KE process, and where the diagonal arrows (dotted
lines) denote possible exceptions which impede KE to continue its process until the final
state. The symbol ‘¬’ means the negation of change in the economic variable. In what follows,
we explain the deviations of the KE-process through its respective stages, specifying the
conditions in which it is possible to take alternative sides from the standard process. It is
argued that these deviations have their origin in the information obtained from the context,
which significantly influences agents’ expectations.

**First Deviation: No change in the Interest Rate**

According to Keynes’ statement, let us suppose that despite the application of an
expansionary political economy, the liquidity-preference of the public grows more than the
quantity of money. If so, then the monetary policy will have no impact on the interest rate, as
people are not going to use that surplus of money to buy goods or bonds. An interesting
example of this is the ‘liquidity trap’; let us assume that the interest rate is quite low. In this
case, agents are waiting for an increase in the interest rate. This is equivalent to saying that
they are expecting a decrease in the price of bonds. Therefore, they will not end up buying
bonds. Instead, they will prefer to keep their surplus of money (precautionary motive). Hence,
an increase in money supply will not bring about significant consequences in the interest rate.
It seems that people’s reactions are sensitive to two relevant kinds of signals: those coming
from an increase in money supply and those coming from the context (different values of
interest rates bring about different people’s reactions).

**Second Deviation: No Change in Investment**

At this stage we must assume that the increase in money supply has successfully reduced
the level of interest. Nevertheless, let us suppose that the marginal efficiency of capital is
falling more rapidly than the rate of interest (Keynes, 1936). If so, firms will be reluctant to
invest. We analyse this case through two examples. In the first one, let us suppose that there
are no good expectations about future sells. *Ceteris paribus*, there is a decrease in the
marginal efficiency of capital. If this decrease is superior to the decrease in \(i\), then though
credits may be cheaper, this signal will not impact on the amount of investment. This is due to
low expectations in future sales, which has an important effect on the expected profitability of projects. In the second example, let us suppose that agents disagree about the future behaviour of the interest rate. If most of them think that it will go down for a while, then they will not invest, because new entrepreneurs will be able to benefit from even lower interest rates, increasing their profitability.

**Third Deviation: No Change in Total Employment**

In order to understand this stage, is necessary to introduce Keynes’ distinction between primary employment in the investment industries (N2) and total employment (N). Let’s suppose that there is an increase in investment that brings about an increase in employment in the investment industries (N2). Through the Kahn’ multiplier, the increase in N2 will mean a higher increase in N4.

Nevertheless, the expectations formed in this step not only depend on the information that N2 has increased but also on the estimation that the consumer sector has about the marginal propensity to consume. Specifically, total employment will increase as long as this sector does not expect a drop in the marginal propensity to consume. In this sense, let us assume that the marginal propensity to consume decreases – for instance, as a result of propaganda in time of war in favour of restricting individual consumption. In such a case, firms producing consumer goods will receive, on one hand, a signal of higher employment in the investment industries (an increase in N2), but on the other, an imminent reduction in consumption which could negatively affect their expectation of future sales. Consequently, they could find no incentive to hire additional workers.

**IV. The underlying structure of Expectations-Based Processes**

As said above, our characterisation of economic processes takes into account some contributions made by mechanistic literature, particularly its dualistic and processual approach. Let’s assume for the moment that the concept of mechanisms can be aptly applied to social and economic phenomena, a supposition that will be critically appraised later.

Social processes involve, at the very least, two kinds of entities: that which transmits information (for instance, the actual state of economic variables or the changes they show), and the human entity (economic agents), who receives and interprets the information sent by the transmitter entity. More importantly, agents perform activities, which are the agents’ reactions to the information they receive. Such reactions usually bring about changes in other economic variables. Thus, the basic ontology in social processes has three main components: economic entities, agents, and activities. The process that links together all these pieces is outlined in the following chart:

---

4 Kahn’s multiplier (also called employment multiplier) shows how much the total employment (N) increases when N2 increases. What is more, the change in N is always superior – in absolute value – to N2, because of the idea of the multiplier. In addition to this, there exists a direct association between employment multiplier and investment multiplier. In this juncture, if there is no reason to expect any material relevant difference in the shapes of the aggregate supply functions for industry as a whole and for the investment industries respectively, Keynes deduces that both multipliers are equal.
This means that the actual state (or a change in state) of an entity A – conceived as a starting condition – provides information (s1) for agents (H), who receive it, interpret it, and consequently react, developing an activity (a1), which generates a change in the state of another entity, B. This result functions as new information (s2) for agents (not necessarily the same agents who generate the latter activity), who receive it, interpret it and consequently react, developing a new activity (a2), which modifies the state of the entity C. This change in C would represent the final stage of the process.

The KE process fits fairly well into this schema. A simplified representation of the underlying structure of the first stage of K is this:

\[ +\Delta M \rightarrow H \rightarrow -\Delta i \]

Here, we identify three main components of the process: changes in economic variables (in this case an increase in money supply), individuals (who receive this information), and the activities they perform (which contribute by generating a change in another economic variable: the interest rate). Individuals are active in two different senses: first, they receive signals from changes in variables and interpret them; second, based on the information received, they react, adopting some decisions of economic relevance. The arrows drawn at both sides of H represent this complex nature of human action in a social process.

To simplify the exposition we will take information as given and will design, as an activity, the reactions (decisions) made under its influence.

However, the situation is a little bit more complex. The significance or meaning that individuals attach to changes in economic variables depends on the specific contexts in which they take place. The information that carries with it an increase in money supply is different under full employment than in conditions in which unemployment is high. The same change in a variable (say a reduction of 1% in the interest rate) sends a different message to individuals in different contexts. This is why fiscal policies are ineffective under full employment but successful when unemployment goes up. Thus, the notion of context must be understood in the broadest sense; it means an economic background X where a change in some economic variable Y is generated. Such a background is relevant for the interpretation that agents assign to changes in Y. In other words, the information that individuals receive comes from the joint action of X and Y (or, better, from changes in Y once context X has been taken into account).

Other crucial components of economic processes are the expectations that individuals form about future changes in some relevant economic variables. They are formed
under the guide of the information received\(^5\). Expectations and activities are strongly related to each other: once individuals form their expectations they make decisions on this basis. Thus, we can say that activities developed by economic agents are triggered by expectations.

Finally, interventions of several economic actors (corporations, political parties, media) all along the process should be considered. They operate on the relevant context in order to influence agent’s expectations according with their particular interests. Taking all this into account, we express the EBP in the following picture:

Here A, B, and C represent a constellation of economic variables (which may be designed as an economic environment), and X represent actors’ interventions intended to shape the relevant context. A certain change in A sends a signal (s1) to the individual (H). Using this information he forms expectations (E1) which play a crucial role in determining the activity (a1), which, in turn, in combination with a second round of economic actors’ interventions, contributes to an alteration of B, and so on. This shows the interplay of agents’ decisions and actors’ interventions in the conformation of economic processes.

Given the discomfort that the academic audience feels regarding laws, the processual approach advanced in this paper seems to be an appealing notion that promises to be useful for understanding applied scientific practice, especially in social and economic contexts. Agents’ expectations have a decisive role in EBP. On one hand, expectations are the key targets that should be intervened on so as to insure the stability of the process. The present analysis also sheds light on the particular kind of interventions that allow stable EBP to emerge. Once the process is triggered the relevant points of intervention are the arrangement of expectations the analysis reveals. To the extent that some specific arrangement of expectations leading from a change in an economic variable to a change in another variable is known, the pertinent interventions will be addressed to guarantee a background of information that promotes the arrangement of those expectations.

Two different kinds of knowledge sustain this sort of intervention. Firstly, theoretical knowledge is needed in order to know which economic variables have to be manipulated. Nonetheless, practical knowledge is also needed in order to operate on expectations, so that agents’ activities are performed in the desired and expected way. Let us take the example of KE: nobody expects that the final goal (an increase in employment) will be achieved spontaneously. Instead, such a goal is conceived of as a result of a set of interventions at

\(^5\) More importantly, both kinds of signals appear to be quite important in the formation of expectations. For example, Lucas’ thesis about the irrelevance of monetary policy, asserts that after receiving the signal of an increase in money supply, people may expect an increase in the general level of prices. Although the increase in money supply seems to be the only relevant signal, Lucas’ model shows that the degree of effectiveness of such a policy depends on the historical background in which it takes place.
each stage of the mechanism. In this juncture, we should recall the difference between knowing ‘what’ and knowing ‘how’. In politics, not only do you need to know what to do, but also how to do it. The necessary skills for an adequate intervention combine both types of knowledge. For instance, it is recognised that in order to increase investment both the interest rate has to be lowered and entrepreneurs’ uncertainty about the future ought to be dissipated. Reducing the interest rate is a step that can be done in a rather direct way. However, dissipating the uncertainty is somehow more difficult to achieve because it depends on a complex set of expectations. In particular, it presupposes a kind of knowledge that, properly speaking, is not scientific knowledge. On the contrary, it requires knowing how to manage peoples’ expectations.

V. Mechanistic Approach

If we are interested in the role of economic regularities and the conditions that help to generate them we have to put on the agenda issues that were out of the focus of traditional philosophical and methodological analysis of economics. Rather than hoping to discover self-enacting economic regularities using current orthodox economical devices we should pay more attention to the fact that economic regular patterns are the product of the direct economic practice of the many intervening actors. However, the kind of interventions we are suggesting greatly differ from the usual approaches available in current mechanistic accounts, like the ones provided by Glennan, Woodward and MDC.

In a usual mechanistic account only a one-shot intervention is allowed, consisting of modifying certain aspects in the initial conditions; this works as a triggering factor of the mechanism, which continues its ‘processual road’ until the so-called final condition is reached. EBP are less automatic and more demanding; they require that interventions take place not only upon their starting conditions (some economic variables), but also in context, providing an informational frame that prompts people to form those expectations which enable authorities to reach their goals. For example, an economic policy can be accompanied by some modifications in certain institutions and also a cluster of rhetorical devices, designed to generate a well-calibrated context in the economic system, which is presumed to be able to affect agents’ expectations, and consequently the activities they develop, in the desired way.

Thus, KE should not be considered a sort of automatic mechanism, but a process which (hopefully) can be conducted and controlled by the intervening authorities. Analysing the EBP makes us understand that no amount of economic knowledge (even if it is ‘right’) is enough to control the behaviour of some economic variables. It is also necessary to know how to handle people’s minds and reactions. The persistent intervention on expectations using institutional arrangements and extra-theoretical knowledge makes us sceptical about the usefulness of the mechanistic account for clarifying these sorts of economic processes. Analogously, as long as the very notion of NM requires that for working properly they should be shielded from external disturbances, it is clear that what makes the economic processes of the KE sort stable is not an underlying nomological machine (i.e., a fixed arrangement of parts) but a continuous external intervention able to guarantee some desired results.

According to these current approaches, the structural stability of the process is taken for granted (and known in advance thanks to theoretical practice) and intervenors take advantage of this ex-ante knowledge to trigger the appropriate starting conditions (in this case to increase the money supply) to set the whole process running. In Cartwright’s nomological machine approach things are quite similar: a particular deterministic or probabilistic set-up should be guaranteed in advance for the regularity to emerge.
On the other hand, according to Cartwright, to intervene we need to have in advance not only one but two kinds of knowledge: the theoretical knowledge (usually provided by models, which she conceives of as blueprints for laws) and knowledge about how to use this theoretical knowledge in practice. The contemplative ex–ante approach dominates the scene. The emphasis is put on knowledge and we have to gather both sorts of them before interventions may be seriously attempted. Otherwise we are not armed for success.

Our view on this point is quite different. We do not deny that a successful intervention relies on the possession of some knowledge, but we claim that usually the required theoretical knowledge only informs about the possibility of altering an open-ended process in a desired way. It informs us that it is feasible (but not at all sure in a probabilistic or deterministic way) that some changes in A could lead the economy (via agents’ reactions) to a subsequent stage B. Note that according to the assumed theory (schema of EBP) not every move pays or is feasible or allowed. So, theoretical knowledge sets restrictions on the range of our interventions. A further crucial point is that this pre-existent knowledge, even if needed, is not sufficient. Relevant economic actors (including authorities that take economic decisions) constantly intervene at some point of the process, using other kinds of knowledge and skills. Those creative interventions, if successful, produce the desired regularities. These regularities are like the future: they do not exist beforehand out there waiting for us. We have to make them. And in the same way in which our dreams may crash against crude reality, so too our theoretical envisioned regularities may not obtain after all. The goal of reaching stable (invariant) knowledge in advance seems to us to be a particular case of the old pretense of having foreknowledge of the future.

Conclusions

*Expectation-based processes and mechanisms are different things. A mechanism is a sequence of events that once triggered runs by itself until its final outcome. On the contrary an EBP is an intervenable open-ended process based on expectations. It is usually thought that an intervention through economic policy is allowed provided knowledge about regularities is available. Apparently, if we cannot prove that KE is a mechanism it could (and should) not be used for policy recommendations. What is puzzling about this claim is that it demands a sort of ex-ante knowledge that we usually do not have. Invariance seems to be a property of some very exceptional systems, most of them deliberately created. Facing economic decisions, most of the time we do not know in advance if a sequence of events is really invariant. And in most cases we suspect that they are more like the kind of open processes referred to as EBP in this paper.*

Our view opposes the view of those who demand sure (invariant) knowledge before acting. We claim that as long as we face expectations-based processes in the real world, no knowledge of mechanisms (or, by the way, nomological machines) is required to put into practice economic policies (in the same way in which we do not need this kind of foreknowledge to take decisions in most of the daily events we face).

We certainly concede that some amount of theoretical knowledge is always available before acting and deciding; and even that to have ‘correct’ theoretical knowledge is helpful for successful action. Our point is rather that, on the one hand, usually it is not enough to obtain the targeted results (however, this paucity of sufficient relevant knowledge is neither an impediment to take decisions nor to transform such decisions in something lacking seriousness or responsibility). On the other hand, what guarantees the success of what we call DEP is not knowledge of stable and autonomous regularities, but skillful and continuous
interventions on the processes based on theoretical knowledge of open-ended process and on knowledge of ‘how to make things work’. It is the practices invested in this last sort of knowledge which succeed in making real what otherwise would be just possible results.

EBP, unlike mechanisms, demands intervention. In fact, intervention is not an option suggested by purely ideological reasons (even if it could be ideologically motivated in some occasions). Particularly, it should not be tied to populist governments. Ideological approaches to intervention lead to a misunderstanding of economic processes and economic practice. We claim that intervention is a necessity in the sense that it must be enacted if some desired results are to be reached. It is founded in the very nature of the sort of processes designated here as EBP.

Acknowledgements

We greatly appreciate Carlo Zappia and Alejandro Nadal’s comments on a first version of our paper. Their remarks were sharp and pointed out very interesting questions, and suggested modifications that greatly helped us to clarify our arguments.

References


SUGGESTED CITATION:
